

THIRD QUARTER 2024 INVESTMENT COMMENTARY

The Runway for the Fed to Stand Pat is Getting Shorter

In this Issue:

- > Recession threat
- > Is this time different?
- Cooling Job Market
- > Timing is Key

The snapback in consumer spending in May confirms our view that jitters about the economy's health are overdone. That said, it would be a mistake to think that it is off to the races, as households face many challenges that will restrain spending in the coming months. Still, inflation remains too high for the Fed to begin cutting rates right now, despite the welcome cooling in the PCE deflators in recent months. To no one's surprise, it kept the target range on its federal funds rate at the current 5.25%-5.50% at the latest policy meeting in mid-June. But it also changed its forward guidance, expecting to reduce rates fewer times this year than it did back in March – one instead of three. Simply put, policy makers still believe the risk of easing up on the monetary brakes too soon outweighs the risk of waiting too long.

The central bank's decision to keep rates higher for longer comes on the heels of softer than expected inflation reports and signs that the labor market is cooling – but not breaking. From the lens of investors, this combination indicates that conditions are ripe for an earlier rate cut than the Fed is signaling. According to the CME Fedwatch tool, the markets are pricing in a greater than 60 percent chance that the Fed will cut rates two times before the end of the year, putting a move as soon as the July 30-31 meeting in play. It is not uncommon for the markets and the Fed to have different opinions on where rates should go. In fact, such differences surfaced in each of the last three quarterly projections made by the Fed – in December, March and now, June. To be fair, the Fed's latest prediction was a close call, as 7 officials of the policy-setting committee voted for two cuts against 8 who voted for only one.

Importantly, earlier fears that the Fed may have to raise rates to curb stubborn inflation have fallen by the wayside. Those fears stemmed from a reacceleration of inflation in the first quarter that led some – including at least one Fed official – to believe that the current high level of interest rates was not sufficient to do the job. With two months of tame inflation reports now in hand, it looks like the earlier flareup was more of a speed bump than a derailment of the disinflation trend that prevailed in the second half of last year. The Fed, however, is not taking any chances and is waiting for more evidence that the current inflation retreat is sustainable. How many months of positive data it needs remains to be seen. A wait-and-see strategy is appropriate as long as the economy holds up. But the runway is getting shorter as the lagged effects of the Fed's restrictive policy are about to cause deeper and broader damage to the economy. It may be time for the central bank to worry less about inflation and more about a possible recession.

Recession Threat

It's been a while since worries about a pending recession were widespread. Early in the Fed's rate-hiking cycle, there were deep concerns that the economy might be too fragile to withstand higher rates. After all, when the Fed began stepping on the monetary brakes in the spring of 2022 to stifle inflation, the harsh pandemic recession that threw 22 million workers out of jobs was still fresh in mind. What's more, the nation had been conditioned to more than a decade of a near-zero interest rate policy (ZIRP) and it was unknown what impact the sudden shock of more expensive borrowing costs would have.

Indeed, the bond market rang the alarms shortly after the first rate hike in March 2022, pricing in a recession through the dreaded inverted yield curve, where yields on short-term notes are higher than on long-term bonds. That inverted relationship had reliably foreshadowed a recession within two years, so if the US escapes a downturn this time it would be the loudest bond market false alarm ever. The curve has been inverted since June 2022, making this the longest stretch on record.

One reason it is a leading indicator of a recession is that it makes life miserable for banks, who borrow money in the short-term markets to finance longer-term loans – a losing proposition when short term rates are higher than long-term rates. For sure, it would be a mistake to dismiss the possibility that a recession is just around the bend. The New York Fed still predicts a recession within the next 12 months based on its yield-curve model.

Is this time different?

Of course, the usual refrain that this time is different rings loud and clear in the collective minds of economists. While it is easy to scoff at those who insist on defying history, there are reasons to agree with them this time. For one, the traditional forces that bring on a recession are either absent or are less potent than in the past. An external shock – such as an oil crisis or war – is a prime catalyst that has historically sent the economy into a downturn. Geopolitical tensions in Ukraine and Gaza might still become more of a negative catalyst if those conflicts escalate. But those events have been percolating for some time, and the surprise element that makes an external shock so potent would be somewhat defused.

For another, the impact of the Fed's aggressive rate increases – which contributed mightily to the yield curve inversion – has been diluted by the ability of households and businesses to lock in low rates in the years prior to the rate-hiking campaign. Hence, a broad swath of borrowers are not affected by the higher rates, and many actually fare better because the collateral behind the loans have appreciated in value. This is particularly true for most homeowners, who are sitting on mortgages taken out at 3 or 4 percent during ZIRP for a home that has generated a huge equity cushion for owners since its purchase.

Finally, the economy is still benefiting from the fiscal tailwinds launched during the pandemic and its immediate aftermath, when Washington pumped trillions of dollars into business coffers and household bank accounts. The increased savings that the stimulus payments provided to lower income households have been used up, but the economic boost from other legislation, such as the Inflation Reduction and Chips acts is still coursing through the economy. The Chips act, in particular, is piggybacking on the AI revolution and super charging the semiconductor industry, spurring construction of new data centers and driving up demand for electrical equipment, such as switchers and transformers.

Cooling Job Market

But the biggest reason recession fears are muted this time, despite the inverted yield curve, is that the job market is not following the script that usually accompanies such a steep rise in interest rates. Typically, as the Fed tightens the screws employers prepare for a drop in sales and revenues by restraining labor costs, starting with less hiring and soon, outright firings, sending the unemployment rate sharply higher. This sets in motion a self-reinforcing cycle wherein slowing wage growth and growing job insecurity leads to weaker consumption which, in turn, feeds back and reinforces a deteriorating job market. The cycle ends with a recession, prompting the central bank to unwind the rate hikes that started the process.

As reflected in the inverted yield curve, that scenario was anticipated by the financial markets, but not the Fed. Fed officials believed that it could avoid that historical endgame by guiding the economy into a soft landing –taming inflation without stoking a big increase in unemployment, and hence a recession. The key to success, it believed, involved rebalancing a wildly unbalanced labor market that emerged from the pandemic, when the demand for workers greatly exceeded the supply. Health concerns, a wave of retirements and restrictive immigration during the early post-pandemic period reduced the supply of labor even as demand for workers surged amid a stimulus fueled spike in spending. By March 2022, there were more than 2 job openings for every unemployed worker.

But the white-hot job market has cooled considerably – and just the way the Fed wanted. Employers are curbing the demand for workers but not sending them to the unemployment lines. Meanwhile, workers – particularly women -- have returned to the labor force as the health crisis eased and, importantly, a surge in immigration has provided employers with newly arrived people taking many positions that Americans didn't want. As a result, the gap between demand and supply for workers has mostly closed, as the ratio of job openings to unemployed workers is almost down to pre-pandemic levels.

Timing is Key

As a result, one of the most-feared inflation influences that is hard to contain without driving up unemployment – cost pressures from rising labor costs – is also cooling, as wage growth is slowing. The problem in the eyes of the Fed is that it is not slowing fast enough and remains above the pace that is consistent with the Fed's 2 percent inflation target. Depending on which measure is used, wages are rising between 4 and 5 percent. To get to the 2 percent target with labor productivity increasing at a trend-like 1.5 percent, the Fed would like to see wage growth slow to 3.5 percent.

The question is, how much pain is the Fed willing to accept to achieve that target? This is where the rubber meets the road for policymakers. The tailwinds that have kept the economy afloat throughout the rate-hiking cycle are losing momentum. Yes, homeowners have been insulated by the low mortgage rates obtained in earlier years. But that also adds to the strain in the housing market because these owners are staying put and keeping their homes off the market, which reinforces a chronic housing shortage and keeps upward pressure on home prices, shutting would-be buyers out of the market.

Meanwhile, the current high-rate levels are punishing new borrowers, particularly lower-income households whose budgets are being squeezed by inflation and have had to rely more on credit cards to sustain purchases. Many are falling behind on debt repayments and delinquency rates are climbing. They have not reached alarming levels yet, but banks are tightening lending standards on consumer loans. That combination of high debt burdens and less access to credit will in time put a crimp on personal consumption, the economy's main growth driver.

To be sure, wealthier households account for about 80 percent of all consumer spending, and this cohort is still in good shape, thanks to healthy balance sheets that benefited from a strong stock market and increasing housing wealth. But it is not easy to convert wealth into spendable funds, which comes mainly from current income. As the job market softens, the incentive to hold more liquid savings increases, resulting in weaker spending. As noted, the cooling job market so far mainly reflects reduced hiring, not layoffs. But claims for jobless benefits are creeping up as is the unemployment rate, although it still hovers at historically low levels.

Importantly, once the trend towards higher unemployment gains traction it is hard to stop, putting the Fed behind the curve and too late to avoid a recession. We believe the Fed will step in before that inflection point is reached but the downside risks are rising, and the prospect of a growth scare sometime in the second half of the year should not be dismissed. There is still time for the Fed to monitor events. But the runway is getting shorter and a growth recession – a close cousin of a soft landing – is the likely outcome for the economy if the Fed starts unwinding its rate hikes by September. We look for two cuts this year and more aggressive moves in 2025 – one cut every other meeting – as inflation continues to cool and the downside risks to growth become more apparent.

RATES AND TOTAL RETURNS QUARTERLY AND ANNUAL COMPARISON

U.S. Treasury Market				Total Return (%)		
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
6 Mo Bill	5.43	5.25	5.33	1.32	5.56	
2 Year Note	4.90	4.25	4.76	1.10	4.21	
5 Year Note	4.16	3.85	4.38	0.36	2.82	
10 Year Note	3.84	3.88	4.40	-2.03	-0.66	
30 Year Note	3.86	4.03	4.56	-2.23	2.31	
Municipal Bonds		Yield (%)			Total Return (%)	
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
Barclays General Obligation Index	3.25	2.94	3.55	-0.30	2.34	
Barclays New York Bond Index	3.50	3.19	3.70	0.23	3.27	
Barclays California Bond Index	3.32	3.01	3.52	-0.20	3.05	
Barclays Revenue Index	3.65	3.35	3.80	0.07	3.57	
Equities		Levels		Total F	Total Return (%)	
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
S&P 500	4450.38	4769.83	5460.48	4.49	24.54	
DJIA	34407.60	37689.54	39118.86	-0.67	16.02	
Nikkei (Tokyo) US \$ Terms	33189.04	33464.17	39583.08	-0.46	21.48	
- (- / - /						
Commodities		US \$			Percent Change (%)	
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
Gold Comex Spot (\$ per oz)	1919.35	2062.98	2326.75	4.34	21.23	
CRB Future Com. Pr. Index*	261.99	263.8254	290.47	0.06	10.87	
W. Tx Int. Crude (\$ per bbl.)	70.64	71.65	81.54	-1.96	15.43	
Currencies	Levels		Percent Change (%)			
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
Yen	144.31	141.04	160.88	6.28	11.48	
Sterling	1.27	1.2731	1.2645	0.17	-0.46	
Euro	1.09	1.1039	1.0713	-0.70	-1.80	
Global Bond Markets**	Levels			US \$ Terms (%)		
	6/30/2023	12/31/2023	6/30/2024	2nd Qtr	1Yr	
German 10 year	2.39	2.02	2.50	-1.51	0.25	
Japanese 10 Year	0.39	0.61	1.05	-7.88	-13.42	
UK 10 Year	4.38	3.53	4.17	-0.70	5.91	
Barclays US Emerging Market	7.53	7.04	7.13	1.28	9.21	

Source: Bloomberg Financial Data

Disclaimer: This publication contains the current opinions of the manager and should not be considered as investment advice or a recommendation of any particular security, strategy or investment product. Such opinions are subject to change without notice. This publication is distributed for education purposes only. Information contained herein has been obtained from sources believed to be reliable, but not guaranteed. Forecasts are based on proprietary research and should not be interpreted as an offer or solicitation, nor the purchase or sale of any financial instrument. No part of this publication may be reproduced in any form, or referred to in any publication, without the express written permission of Smith Affiliated Capital Corp.

^{*}Thomson Reuters/Jefferies CRB Commodity Excess Return Index

^{**} Global Bonds Represented by Bloomberg Barclays Indices